



ELEVATE NORTHLAND

MISSION

To uplift people of diverse backgrounds and create opportunities.

VISION

A cultural destination within a connected community.

VALUES

Welcoming All

We embrace and support neighbors who enrich our community.

Cultivating Partnerships

We support diverse people meeting and working together.

Creating Opportunities

We help residents and small businesses achieve success.

Building Community

We cultivate space for celebrations, connections, and cultural traditions.

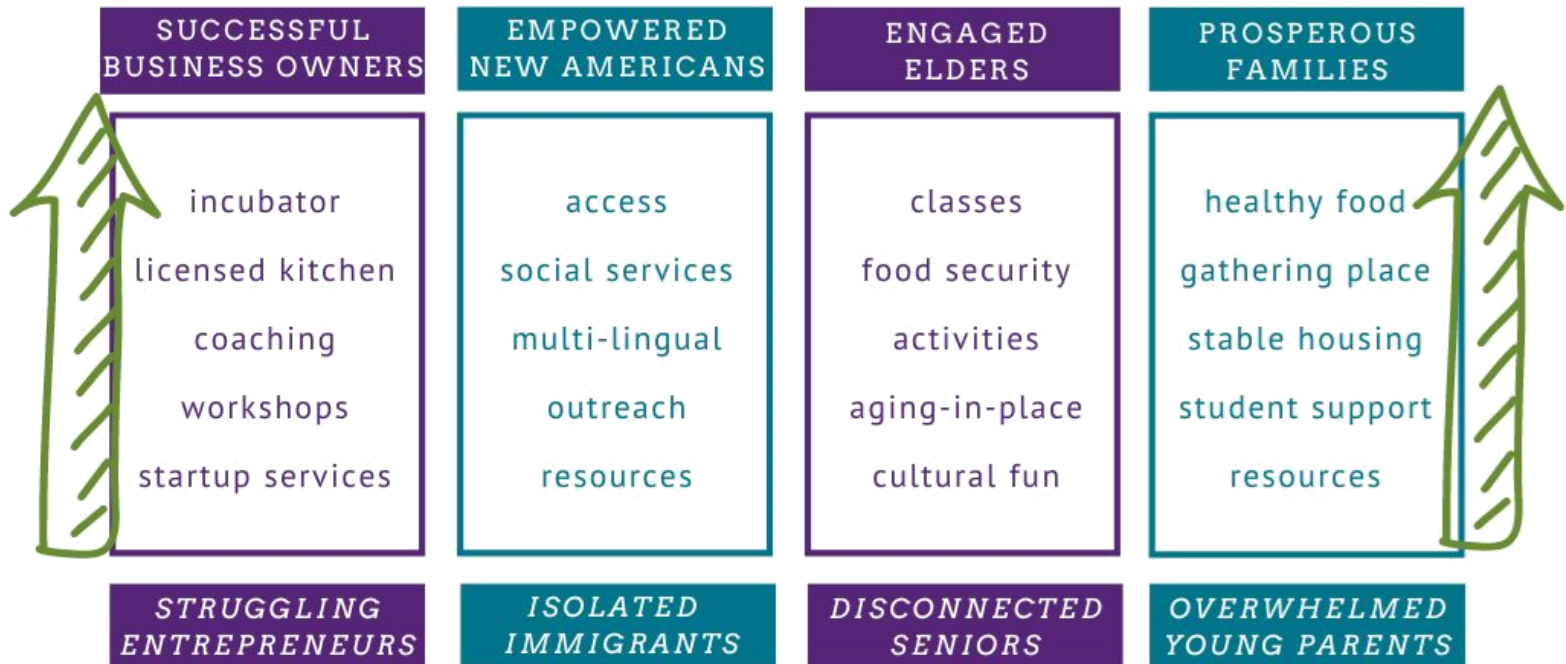
Fostering Sustainability

We connect residents and businesses with the resources they need to be successful.



Our Pillars

Building a Cultural Destination Within a Connected Community



OUR STORY

- Northland covers **25 square miles** and consists of **25 individual neighborhoods**.
- Northland is home to **125,000+ residents** which include a majority of the city's immigrants and refugees.
- After decades of economic decline, Northland has been **reinvigorated by New Americans** who purchased homes and opened shops in the commercial corridors.
 - **Vacant housing dropped by 47.8%** and **occupied housing increased** without new construction. (Census, 2020)
- Elevate Northland was founded **to support residents who are seeking to learn, grow their business, and access community resources**.

2018 — Elevate Northland Founded

2019 — 501(c)3 Determination

2020 — Community Development Corporation

2021 — Executive Director Hired

2022 — Elevate Northland Center Secured



OUR LEADERSHIP

- **Cameron Mitchell**, Cameron Mitchell Restaurants, and **Mark Swepston**, Atlas Butler, are the Campaign Co-Chairs.



- The leadership team at Cameron Mitchell Restaurants are guiding the planning and forecasting and are serving as owner's reps during construction.

- Jonathan Moody, **Moody Nolan Associates** are the architects.

- **Judith Cockrell**, Executive Director

- **Alice Foeller**, Jenny Leal, Alicia Ward are the Co-Founders of Elevate Northland. Alice is playing a critical role in the campaign.



Immigrant and refugee businesses employ over 23,000 people and contribute \$1.6 billion to the city's economy.

Source: Voice of America News



Our comprehensive campaign will create a center that combines **business incubation, an **international district**, and a **nonprofit hub**, all culminating in a **community gathering place**.**

CAMPAIGN



ELEVATE NORTHLAND CENTER



We will renovate a 43,000 square foot vacant warehouse on Evanswood Drive near I-71 and Morse Road.



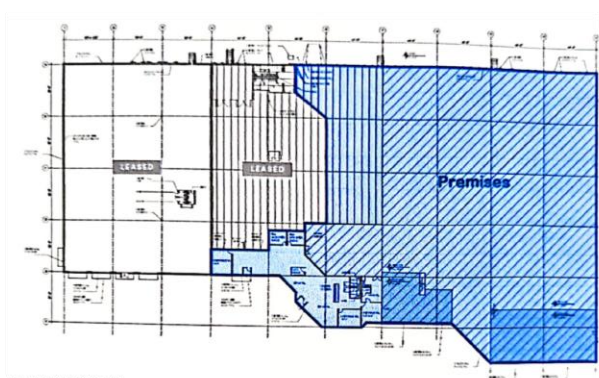
ELEVATE NORTHLAND CENTER

- Resources for Entrepreneurs
 - Business coaching, mentoring, and classes
 - Training and start-up support
 - Cross-cultural and intra-cultural networking
 - Commissary “pod” kitchen
 - Food truck hub
 - Food business storage and support
- Nonprofit Hub
 - Partnerships
- Community Anchor
 - Community bazaars and festivals
 - Cultural gathering space and activity space

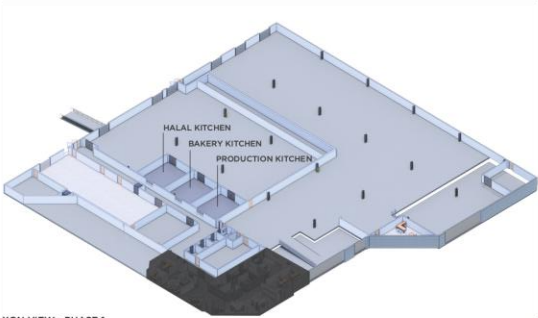


ELEVATE NORTHLAND CENTER

ELEVATE NORTHLAND PHASE 1



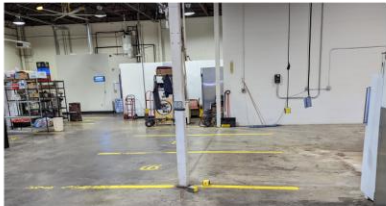
PRE-RENOVATION PLAN



AXON VIEW - PHASE 1



VIEW 1 - MULTI-USE ROOM



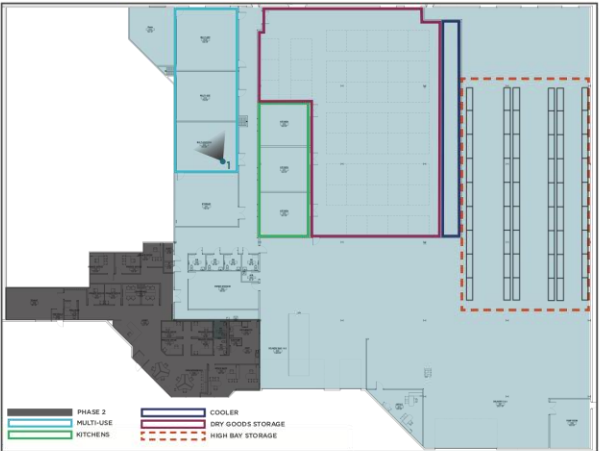
DRY GOODS STORAGE AREA (PHOTO FROM FOOD FORT)



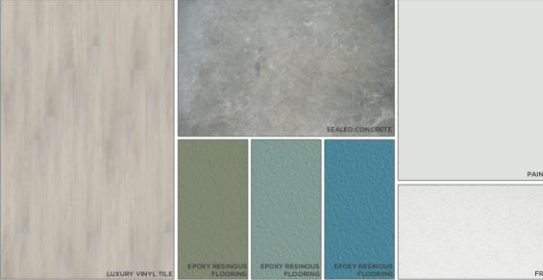
KITCHEN EQUIPMENT PLANS



HIGH BAY STORAGE



OVERALL PLAN- PHASE 1



INTERIOR FINISHES

CAMPAIGN GOAL

**\$4
MILLION**

Warehouse Renovation — \$1.9 M

Start-up Operations — \$1 M

Commercial Kitchen — \$600,000

Other Improvements — \$500,000



CAMPAIGN PROGRESS

\$1.84 million raised to date toward our \$4 million goal.

- City of Columbus – \$1,000,000
- Cameron Mitchell Restaurants – \$250,000
- Tenant Improvement Allowance from Continental – \$224,765
- The Columbus Foundation – \$120,000
- Atlas Butler – \$100,000
- Finance Fund – \$50,000
- Elevate Northland board members – \$40,000
- Philanthropitch – \$37,629
- Skip and Lisa Weiler Family Fund - \$10,000
- Northland Area Business Association – \$5,000
- Michael Schoedinger - \$2,000



CAMPAIGN PROGRESS

Pending requests toward our \$4 million goal.

- Franklin County – \$500,000
- State of Ohio - \$500,000
- Abigail Wexner - \$400,000
- American Electric Power - \$250,000
- Huntington - \$100,000
- Drive Direct - \$100,000
- Ingram-White Castle Foundation - \$75,000
- Wasserstrom - \$75,000



THANK YOU

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